



## Benefits of The College of Radiographers' Industry Partnership Scheme (CoRIPS)

The College of Radiographers' Industry Partnership Scheme (CoRIPS) provides financial support and funding for the college's research and educational projects. It is through the generous support of our industry partners and their participation in the CoRIPS scheme that this vital research can take place.

The CoR 2021-26 strategy shows how CoR will help radiographers deliver research-based practice. We aim to embed research at all levels of radiography practice and education; to raise the impact and profile of radiography through high-quality research focused on improving patient care and service delivery; and to expand UK radiography research capacity through the development of skilled and motivated research-active professionals.

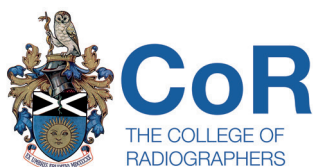
The industry partner scheme is tiered to allow companies of any size or scale to contribute and work more closely with CoR.

### As valued contributors to CoRIPS Scheme, all industry partners benefit from:

- Credited as a partner of the CoRIPS scheme in all communication, with prominent branding and company info displayed on [www.collegeofradiographers.ac.uk](http://www.collegeofradiographers.ac.uk).
- Access to more than 30,000 SoR members across the UK.
- Prominent company branding as valued industry partners, with companies positioned as generous benefactors of important industry research and education.
- Close links with the radiography profession. As the world leaders in terms of career structure and practice development, SoR members are the most influential radiographers in any market.
- Display of company name and logo as part of the Scheme audio visual display on the SoR stand at conferences and events worldwide.
- Attendance at the annual CoRIPS seminar.
- 25% discount on CPD Now accreditation of partner sponsored courses. 40% discount if 10 or more courses.
- Discounts on advertising in SoR's publications and website.
- 10% discount to exhibit at SoR conferences and events.

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## Four tiers of membership

The industry partner scheme has four levels of funding.

### DiamondPlus Partner

- Half-yearly meeting with the society to discuss status of the funding/educational grants awarded.
- Included as DiamondPlus status partner within news stories across the publications and website.
- SoR will offer assistance in recruiting radiographers for focus groups and other initiatives.
- Opportunity to have an active role at the annual CoRIPS seminar.
- Personal invitations to speak at SoR events, conferences, study days and Seminars, limited to 1 event per year, in a non promotional capacity.
- 20% reduction from rate card on advertising with SoR, including the print publications *Synergy* and *Insight*, and digital opportunities through [sor.org](http://sor.org)
- 20% reduction from rate card on advertising in the annual, *Imaging & Oncology*.
- Invitation to make a presentation to the SoR's Council and the College of Radiographers' Board of Trustees and invited to make a presentation at the annual CoRIPS seminar.
- Plus all SoR industry partner benefits.

### Diamond Partner

- Opportunity to have an active role at the annual CoRIPS seminar.
- 20% reduction from rate card on advertising with SoR, including the print publications *Synergy* and *Insight*, and digital opportunities through [sor.org](http://sor.org).
- 20% reduction from rate card on advertising in the annual, *Imaging & Oncology*.
- Invitation to make a presentation to the SoR's Council and the College of Radiographers' Board of Trustees and invited to make a presentation at the annual CoRIPS seminar.
- Plus all SoR industry partner benefits.

### Premier Partner

- 15% reduction from rate card on advertising SoR, including the print publications *Synergy* and *Insight*, and digital opportunities through [sor.org](http://sor.org).
- 20% reduction from rate card on advertising in the annual, *Imaging & Oncology*.
- Opportunity to include 2-3 questions within the SoR annual membership research (subject to approval of SoR). This could be topic specific, or asking questions about how individual companies are perceived, or whatever else it is that your company wants to know.
- Plus all SoR industry partner benefits.

### Partner

- 10% reduction from rate card on advertising with SoR, including the print publications *Synergy* and *Insight*, and digital opportunities through [sor.org](http://sor.org).
- 20% reduction from rate card on advertising in the annual, *Imaging & Oncology*.
- Plus all SoR industry partner benefits.

*This partnership is reserved for smaller independent companies or charities*